Booming industry drives IDEM Singapore

Organiser Koelnmesse announces changes for 2014 edition of dental show

The range of topics covered by the congress programme will also be extended by issues concerning practice management, such as the marketing of dental care or the use of digital management systems, and future developments in dentistry.

The next IDEM Singapore will take place from 4 to 6 April 2014, also at the Suntec Singapore International Convention & Exhibition Centre.

This year’s edition is already expected to be the most successful since the first event was held in Singapore in 2000. While no official participation figures were available when this edition went to print, Dreyer said that pre-registrations for this year’s IDEM had increased by 50 per cent compared with the meeting in 2010, which was affected by air travel restrictions caused by a volcanic ash cloud in Europe.

Today, the general public will also have the opportunity to learn and discuss the latest dental treatment methods at a public forum jointly organised by the Singapore Dental Association and Singapore Dental Health Foundation. Held for the second time at IDEM, the event will provide information about how to prevent tooth decay and discuss methods for treating gum disease or replacing lost teeth.

Professional visitors will be given the opportunity to update their knowledge of topics like reconstructive dentistry and implant therapy by attending the scientific sessions presented on level 2. As part of the official IDEM congress programme, a full-day post-congress workshop on treatment with Invisalign, an advanced orthodontic appliance, presented by Dr Robert Boyd, USA, will be held tomorrow in room 301.

Participants will also have the last opportunity to earn continuing education points today by joining the Dental Tribune Study Club Symposium at booth E29 in the exhibition hall (sessions are free). The event will conclude with four one-hour sessions on the use of precision dental tools and Smile Design, among other topics.

For more news from this year’s IDEM Singapore please scan the QR code at the bottom left or visit: www.dental-tribune.com/idem2012

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